



TAYLOR EVANS

Anchor / Reporter

PROFILE

Tenacious reporter/anchor with a passion for community journalism and impeccable ethics. An engaging storyteller with a track record of telling appealing stories. Proven to thrive in deadline-driven environments. Highly effective at working a clear narrative. Proficient in research, writing and delivery.

SKILLS

- Story Pitching
- Producing Stories
- Video Editing
- Field Reporting
- Teleprompter Use
- Social Media Proficiency
- On-Camera Skills
- Time Management
- Video Editing
- Complex Problem-Solving
- Breaking News Tracking
- Investigative Reports

EDUCATION

Loyola University New Orleans
New Orleans, LA
BA Journalism

CONTACT AGENT:
STEVE KOLES

 614.598.5007

 steve@mortmeisner.com

Weekend Anchor/Reporter

KPTV, Fox 12 Oregon | Portland, OR

08/2022 to 01/2023

- Anchored popular broadcast weekend program with good ratings and audience engagement
- Filled in for other anchors during weekday shows.
- Reported from the field when not at the desk providing live coverage and packages.
- Edited, proofread and fact-checked show content for accuracy.
- Helped producers write show content, source multimedia, and coordinate reporters for live shots during shows.
- Pitch story ideas in editorial meetings.
- Attended press conferences and other media events to gather relevant information and quotes for stories

Reporter

WDSU TV | New Orleans, LA

07/2021 to 05/2022

- Cultivate, produce, write diverse editorial content weekly for segment "Down The Bayou with Taylor Evans" to bring exposure to largely rural communities often overlooked
- Spearhead story leads, build community presence, trust, and exposure in rural parishes.
- Worked alongside photographer daily to provide on-air coverage, live shots, and packages from Houma, Terrebone and Lafourche parishes.
- Extensive natural disaster experience: most recently- wall-to-wall live in-field coverage of Hurricane Ida, devastation, and aftermath in Louisiana.
- Developed and maintained network of contacts to facilitate story development.
- Consistently provide management with tangible and fact-driven story leads on a daily basis.

Associate Producer

Mighty Media Studios | Bellevue, WA

01/2021 to 06/2021

- Collaborated with editors and other staff members to refine story angles and content.
- Applied understanding of public opinion, social media, and traditional media use to create engaging and attention-grabbing stories.
- Wrote pieces and news stories for online publication, coordinating images and layout to deliver proper presentation.
- Wrote and published articles for online publication.
- Organized material, determined area of emphasis and wrote stories according to prescribed editorial style and format standards.

Multimedia Journalist

WBRZ-TV | Baton Rouge, LA

07/2016 to 07/2019

The Maroon Minute, Loyola University New Orleans
New Orleans, LA

08/2015 to 05/2016



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REEL

[HTTPS://WWW.YOUTUBE.COM/WATC
H?V=GPP7WG2XNFO](https://www.youtube.com/watch?v=GPP7WG2XNFO)

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