

JEANNA TROTMAN

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PROFESSIONAL SUMMARY:

Accomplished and energetic sports reporter and anchor with a solid work ethic and attitude. Motivated leader with strong organizational abilities, but an even better teammate. Areas of expertise include reporting, anchoring, storytelling, editing, and shooting.

EXPERIENCE:

Sports Director

Jul 2017 - Current

WEYI/WSMH

Flint, MI

- Anchor daily sportscasts
- Shoot, edit, write, produce, content for daily sports and newscasts, as well as special programs
- Manage, organize, and schedule sports department activity
- Host/emcee events and banquets
- Live field reporting from local, college, and professional sporting events
- Develop promotions for programs and specials
- Perform personnel duties, such as hiring staff and evaluating work performance.

Sports Director

Sep 2014 - Feb 2017

KAAL-TV ABC 6 News

Rochester, Minnesota

- Promoted from weekend anchor in 4 months
- Anchor weekday sportscasts each night
- Organize, schedule, & manage sports department
- Live field reporting at professional sporting events
- Shoot, edit, write, & produce highlights, packages
- Host/emcee events & banquets

SKILLS:

iNews / Avid / AP ENPS / Edius / Final Cut

Pro / FTP Fileshare / Adobe photoshop /

Website development & coding / Shooting

with Canon, JVC, Panasonic cameras /

Studio or field lighting & audio equipment

ACCOMPLISHMENTS:

- Michigan Associated Press Best Sports Coverage 2018

EDUCATION:

Masters of Science : Broadcast Journalism

Jan 2014

Boston University College of Communication

Boston, MA

Specialization in Sports Reporting Sports host of BUTV's "Good Morning, BU!"

Bachelor of Arts : Communication, Professional Speaking & Public Relations

Jan 2012

Lake Superior State University Honors College

Sault, MI

Dean's List, Student Athlete Advisory Committee president, Lambda Pi Eta NCAA Div-II volleyball, won 2012

Coaches Choice Award Awarded 2012 Senior Class Female of the Year