

SHAWNTE PASSMORE

[Reel](#)

Represented by Mort Meisner

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PROFILE

- Dedicated reporter who can generate content through research and development
- Relies on building sources for tips, information and story ideas
- Knows how to write to video with compelling sound
- Possesses strong live shot skills – able to walk viewers through a story
- Performs well under pressure and tight deadlines
- Excellent with time-management skills
- A committed team player who is also able to work independently

WORK EXPERIENCE

Multi-Skilled Journalist

KOVR CBS Sacramento

2022 - Present

- Develops and researches content based on brand compliance
- Reports, shoots and edits stories for multiple platforms
- Utilizes graphics, video, sound and words in my storytelling

Multimedia Journalist/Anchor fill-in

WFSB Channel 3 Eyewitness New, Hartford, CT

2018 - 2021

- Reported, shot and edited content for OTA and OTT
- Pitched daily turnable stories by relying on contacts while building my list of sources
- Collaborated with producers to showcase stories through writing, graphics and live shot presentations

Reporter/Multimedia Journalist

KMTV 3 News Now, Omaha, NE

2015-2018

- Covered general assignments, breaking news and produced enterprise stories
- Helped launch and contributed to a franchise series for the station, “In the Classroom”
- Developed contacts in the community for enterprise stories

Multimedia Journalist

Los Angeles Wave Newspapers, Los Angeles, CA

2014-2015

- Produced, reported and edited content for video, website and print stories
- General assignment reporting with a focus on South Los Angeles

EDUCATION

California State University, Long Beach (CSULB), Long Beach, CA

B.A., cum laude, Journalism and minor in Communication Studies

SKILLS

Competent in using AP ENPS and iNews; experienced in using Adobe Premiere, Edius and AVID; and the following CMS programs EndPlay, Uplynk, OnSet, Blogger (formerly BlogSpot), Zevents, and Wix.