

SHAWNTE PASSMORE

[Reel](#)

Represented by Mort Meisner

Phone: (248) 545-2222

mort@mortmeisner.com

PROFILE

- Dedicated reporter who can generate content through research and development
- Relies on building sources for tips, information and story ideas
- Knows how to write to video with compelling sound
- Possesses strong live shot skills – able to walk viewers through a story
- Performs well under pressure and tight deadlines
- Excellent with time-management skills
- A committed team player who is also able to work independently

WORK EXPERIENCE

KOVR CBS Sacramento

Multi-Skilled Journalist

2022-2023

- Developed and researched content based on brand compliance
- Reported, shot and edited stories for multiple platforms
- Utilized graphics, video and sound in my storytelling

WFSB Channel 3 Eyewitness New, Hartford, CT

Multimedia Journalist/Anchor fill-in

2018 - 2021

- Reported, shot and edited content for OTA and OTT
- Pitched daily turnable stories by relying on contacts while building my list of sources
- Collaborated with producers to showcase stories through writing, graphics and live shot presentations

KMTV 3 News Now, Omaha, NE

Reporter/Multimedia Journalist

2015-2018

- Covered general assignments, breaking news and produced enterprise stories
- Helped launch and contributed to a franchise series for the station, “In the Classroom”
- Developed contacts in the community for enterprise stories

Los Angeles Wave Newspapers, Los Angeles, CA

Multimedia Journalist

2014-2015

- Produced, reported and edited content for video, website and print stories
- General assignment reporting with a focus on South Los Angeles

EDUCATION

California State University, Long Beach (CSULB), Long Beach, CA

B.A., cum laude, Journalism and minor in Communication Studies

SKILLS

Competent in using AP ENPS and iNews; experienced in using Adobe Premiere, Edius and AVID; and the following CMS programs EndPlay, Uplynk, OnSet, Blogger (formerly BlogSpot), Zevents, and Wix.