



SCOTT KORAL

Anchor/Reporter

PROFILE

Enthusiastic News Anchor and Multimedia Journalist with over 20 years of experience in front of and behind the camera. Successful in multimedia broadcasting and Adobe Premiere Pro and Edius editing. Strong background in investigative journalism and leveraging teleprompter and improvisational on-camera skills. Adaptable in handling everything from news to sports to live events.

SKILLS

- Strong creative vision
- Concept development
- TV and radio background
- Effective interviewer
- Broad knowledge of local news topics
- Film editing
- Firm grasp of journalistic ethics
- News Reporting and Anchoring
- Video Editing
- AP style expert
- Trained in Arthur Joseph techniques
- Trained in John Sawatsky interviewing techniques
- Can shoot, edit, write, and produce video/game packages
- Experienced in executing live shots
- Understands key components to reporting fairly and accurately
- Proficient in Adobe Premiere Pro and Adobe Creative Suite
- Thrives in a fast-paced, high pressure environment

EDUCATION

Bachelor of Science: Sportscasting
Full Sail University - Winter Park

- Honoree of Advanced Achiever Award
- Winner of eight Course Director (Best in Class) Awards

Multimedia Journalist

WBAY, ABC, Green Bay, WI

- Led station's Countdown to Christmas and Black History Month series
- Subject of several viewer e-mails regarding reporting and anchoring
- Produce and deliver day-turns each weekday as well as field report breaking news and high-profile reports
- Mentor, guide, and give storytelling and producing feedback to new hires and reporting/producing team
- Collaborate with newscasters and researchers to develop newscasts, promotions and teases

Weekend Anchor & Multimedia Journalist

WDEF, CBS, Chattanooga, TN

- Develop sources to gain unique, "Only On" insight and reports on timely, important, and impactful issues, with experience in investigative, consumer and data-driven journalism
- Produce and deliver day-turns each weekday as well as field report breaking news and high-profile reports
- Deployed to news events locales to provide on-the-ground broadcast solutions and news coverage
- Disseminate news content through social media for better engagement with audiences and faster reporting
- Read teleprompter while delivering news to maintain eye contact with camera
- Strong research skills, ability to employ critical thinking skills to dig and go "beyond the press release" and/or confirm incoming news tips via email or social media
- Mentor, guide, and give storytelling and producing feedback to new hires and reporting/producing team

Executive Producer & Content Manager

WREX-TV, Rockford, IL

- Coordinated with producers and on-air talent to create program content, new ideas, and segments.
- Facilitated communication between production staff and other departments to synchronize work.
- Planned video shoots in studio and remotely by managing production through stages to completion.
- Part of team that won two Edward R. Murrow awards & several IBA awards in 2015.
- Brought station to #1 in the November 2014 & February 2015 ratings books.

News Producer, KRON - San Francisco

News Producer, KUTV - Salt Lake City

News Producer, KTVX - Salt Lake City

News Producer, WREG - Memphis

Weekend News Producer, KMSB - Tucson

CONTACT AGENT:
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 steve@mortmeisner.com



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ANCHOR REEL

[HTTPS://YOUTU.BE/90MBVDAHPFY](https://youtu.be/90MBVDAHPFY)

REPORTER:

[HTTPS://YOUTU.BE/90MBVDAHPFY](https://youtu.be/90MBVDAHPFY)

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