# **Rick Dayton**

Pittsburgh, PA rick@daytons.org (304) 939-0332

### Professional Summary:

Rick Dayton is an experienced and polished news anchor who is equally at ease in the studio, in the field, and covering breaking news and sports — with or without a teleprompter. He currently is one of the primary Monday through Friday anchors at the legendary KDKA-TV in Pittsburgh. Daily he demonstrates a thorough understanding of how social media platforms play a critical role in the dissemination of information; however, his skills go beyond the realm of television news and journalism. He owns a still photography company and regularly is asked to put on a headset as a sports play-by-play man.

## Work Experience:

## KDKA-TV (CBS O&O)

Pittsburgh, PA

September 2009 - June 2020

- Anchor 4:30 7:00 a.m. Monday through Friday newscasts on KDKA-TV
- Anchor 8:00 9:00 a.m. Monday through Friday newscasts on Pittsburgh's CW
- Host of Hometown HighQ, the station's long-running academic high school game show
- · Host of Driving Skills for Life Assemblies to teach critical driving skills to high school students
- · Anchor, produce, and edit daily audio updates for Amazon, Apple, and Google virtual assistants
- General Assignment Reporter for afternoon newscasts
- Long-time co-chair of KDKA-TV Turkey Fund to help feed local families at Thanksgiving
- Live Field Anchor for KDKA Free Care Fund Telethon for Children's Hospital of Pittsburgh
- Host of KD/PG Sunday Edition public affairs news program
- Fill-in anchor on KDKA evening newscasts

## **Pittsburgh Community Involvement:**

- Allegheny Health Network: Host of Fashion for the Fight celebrating breast cancer survivors
- Allegheny County Medical Society: Annual Black Tie Gala Emcee
- American Heart Association: Go Red For Women Campaign
- Junior Achievement of Western Pennsylvania
  - Job Fair presenter/exhibitor
  - · Emcee annual Spirit of Enterprise Black Tie Gala
  - Emcee Lifetime Achievement Golf Tournament & Banquet
- Hair Peace Charities Celebrity Chef
- March of Dimes: Transportation, Building & Construction Awards Fundraiser Emcee
- Pancreatic Cancer Ambassador
- Plum High School Make-A-Wish Telethon
- American Cancer Society Celebrity Golf Tournament
- Bethel Park Fantastic Four Charities Golf Tournament
- George Benson Scholarship Fund Golf Tournament
- McGuire Memorial Celebrity Golf Tournament
- Merrill Hoge Celebrity Golf Classic
- Woodlands Charity Golf Classic Host & Dinner Emcee

- Guest lecturer on Television, News and Journalism:
  - Carnegie-Mellon University/Osher Lifetime Learning Institute
  - Grove City College
  - Robert Morris University
  - Point Park University
  - Digital Media Arts Consortium
  - Hampton School District
  - Laurel School District
  - North Allegheny School District
  - Pine-Richland School District
  - Pittsburgh Public School District
  - Shady Side Academy

#### **WOWK-TV**

Charleston/Huntington, WV September 2002 - August 2009

- Promoted three times in first four years by the CBS affiliate
- Anchored evening Monday through Friday newscasts at 5, 6, 7 and 11 p.m.
- Launched the station's 7:00 p.m. newscast in 2003
- Regularly worked as a field reporter for special projects critical to Tri-State viewers
- Travelled extensively to cover West Virginia University for men's basketball and football
- Anchored statewide network coverage of the Hollywood premiere of We Are Marshall
- Anchored national coverage of Bridge Day base jumping for Outdoor Network

## Elfinwild Presbyterian Church

Glenshaw, PA

April 2010 - Present

- Ordained Elder & Session Member
- Adult Sunday School teacher
- Communications/Social Media Steering Committee, founding member
- Church Photographer who established LiveStreaming video during COVID-19 outbreak

### **Notable Skills:**

- ENPS News Production System
- Sports Play-by-Play notably football, baseball, basketball and golf
- Sony Vegas video editing
- Adobe Premiere video editing
- Audacity audio editing
- CoolEdit audio editing
- Adobe Photoshop
- Adobe Lightroom
- Microsoft Word
- Proficient on Apple & PC platforms
- Digital photography
- Video photography
- Business owner (Rick Dayton Photography)

#### **Education:**

### The College of Wooster

Wooster, OH

Bachelor of Arts -- Speech Communication and Rhetoric