

#### **PROFILE**

I love my job! I am an award winning, seasoned Meteorologist. Planning and presenting live weather forecasts for broadcast and digital platforms. Expert in live breaking weather including accurate and timely severe weather coverage that saves lives. Specializing in breaking weather including fire, earthquakes, chemical and climate. My forecast are both scientific and easy to understand weather stories, designed to educate viewers. I take an active role in the design and implementation of the overall look and design of station weather.

#### SPECIAL SKILLS

- Dynamic storyteller
- Multi-platform experience
- WSI computer expertise
- · Strong science background
- Severe weather expert
- Geography knowledge
- Easy to understand forecast
- · Team player

#### **EDUCATION**

Sonoma State University BA English/Broadcast Journalism/Viniculture

Mississippi State University AMS Certified Broadcast Meteorologist

Certificate Program: Foreign Languages and Literature Richmond College London, England

#### CONTACT AGENT: STEVE KOLES



614.598.5007



steve@mortmeisner.com

## PABLO PEREIRA

Meteorologist

#### **WORK EXPERIENCE**

#### CHIEF METEOROLOGIST

KTTV FOX 11

Los Angeles, CA

- Delivered live weather reports on the FOX 11 Monday-Friday 5 & 10 pm News and news station's website and other digital platforms.
- Created weather stories and other digital content for station website and social media accounts.

#### METEOROLOGIST/ENVIRONMENTAL REPORTER

KNBC TV

Los Angeles, CA

- Delivered live weather reports on air and all digital platforms.
- Live and taped weather segments for KNSD TV, San Diego and KNTV TV, San
- Wrote and produced compelling investigative and human interest stories for "Going Green" beat about Environmental and Weather related issues.

#### METEOROLOGIST / NEWS REPORTER

KABC TV

Los Angeles, CA

- Delivered live weather reports on air and via news station's website and other platforms, including weekday and weekend #1 newscast, all shows.
- · Completed investigations of important community issues and put together wellreceived reports.

#### METEOROLOGIST / SEVERE WEATHER PRODUCER

WFAA TV

Dallas, TX

• Delivered live weather reports on air and via web for #1 rated AM newscast and #1 rated KSCS FM radio morning drive.

#### METEOROLOGIST /ANCHOR/ REPORTER

KSEE TV, KERO TV, KRBC TV

#### TV HOST/NEWS ANCHOR/PRODUCER

Calabasas CTV Calabasas, CA

#### TV HOST/PRODUCER

CNN Local Édition, Charter Cable Los Angeles, CA

#### **NEWS ANCHOR**

KNX Radio Los Angeles, CA

#### **AWARDS**

Emmy Award: Live Science Reporter, Space Shuttle Endeavour.

Emmy Award: Best Live TV News Anchor, Lear Jet Apartment Crash.

APTRA Award: Best TV Meteorologist, Texas

APTRA Award: Best TV News Series. War in Armenia

APTRA Award: Best TV News Series. Russian Health AIDS Crisis

APTRA Award: Best Documentary. Farming Crisis former Soviet Union

APTRA Award: Best Documentary. War in Armenia

APTRA Award: Best Light Feature Story. Marshmallow Trees/Drought

RTNDA Award: Best 6pm Newscast, Meteorologist KNBC TV

NOTOA Award: Best Host/Producer CTV Calabasas (5-time winner)



#### CERTIFICATIONS

Certified Broadcast AMS Meteorologist - Seal of Approval. Member NWA - National Weather Association. Member NAHJ - National Association of Hispanic Journalist.



# PABLO PEREIRA

### REEL

https://www.youtube.com/watch?v=hBG-oFbH45A

# CONTACT AGENT: Steve Koles Mort Meisner & Associates 614-598-5007 steve@mortmeisner.com