

MIKE KRAFCIK

Kalamazoo, Michigan

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SUMMARY

An award-winning, aggressive and enterprising journalist with ten years reporting experience. A storyteller with a clear understanding on how to dig for a story, write it with an edge and use strong storytelling skills to make it memorable and impactful. Experience as an investigative and political reporter, including in Washington D.C.

PROFESSIONAL EXPERIENCE

WWMT-TV, Kalamazoo/Grand Rapids, MI

2016 – Present

General Assignment/ Investigative Reporter: Write, research and produce daily news packages and long-term investigative stories. Part of an investigative unit “State of Mind” which examines and exposes issues in the mental health system.

- Perform research, conduct interviews, write scripts, present live reports from the field.
- Identify and pitch investigative angles to big daily news stories.
- Knowledge of the FOIA (Freedom of Information Act) process, computer-assisted reporting, and data-driven reporting.
- Wrote packages and performed live shots for ABC 22 in Dayton, Ohio during the 2019 Tornadoes.
- Fill-in anchor as needed.

FOX 61, Hartford, CT

2014 - 2016

General Assignment Reporter: Cover all sectors of news including education, government, economy, science and technology. Provide live, unscripted reports from breaking news scenes.

- Develop timely, relevant and well-researched stories to tell impactful stories to more than 900,000 households in the Hartford-New Haven television market.
- Maintain contacts and relationships with people in the community for tips and leads.

WATE-TV, Knoxville, TN

2011 – 2014

Multimedia Journalist/Knox County Political Reporter: Stories focused on the positive and negative impacts local and national governments were having on viewers.

- Generate original story ideas, research content, conduct interviews with government leaders and newsmakers.
- Frequent coverage of Knox County government and the Tennessee General Assembly.

WBOY-TV, Clarksburg, WV

2009 - 2011

General Assignment Reporter: Oversaw daily operations for the station’s Morgantown bureau, responsible for gathering daily content in a two county region. Shoot, edit and write news stories under a tight daily deadline.

ADDITIONAL EXPERIENCE:

WJET-TV | Erie, PA | 2009

Washington D.C. Correspondent: Create and produce Washington D.C. related stories for the Erie market television market. Interviewed senators and government officials on Capitol Hill.

AWARDS:

Michigan Association of Broadcasters: Best Documentary Series: "State of Mind" WWMT-TV 2020

EDUCATION

Master of Science in Broadcast Journalism

S.I. Newhouse School of Public Communications

Syracuse University, Syracuse, NY

Bachelor of Arts in Communication/Mass Media

Central Connecticut State University, New Britain, CT