



# MATT ST. JEAN

SPORTS ANCHOR/REPORTER

## **EXPERIENCE**

### **Sports Director**

WTVA

December 2019 - Present

- Solely responsible for curating and disseminating sports content for WTVA
- Covered Ole Miss and Mississippi State football, women's and men's basketball, baseball and softball
- Produced and anchored "Friday Night Fever" a high school football highlight show.
- Refocused sports content to emphasize feature stories of local athletes to attract a non-sports audience.
- Acted as back-up news anchor, news producer, and MMJ when needed

### **Adjunct Professor**

Ole Miss

August 2021 - Present

- Taught a class of 14 students about how to create a five minute sportscast
- Demonstrated proper shooting and writing technique Instructed students on how to communicate with Sports Information Directors
- Developed student ability to perform in front of camera Provided guidance on professional development including reel creation and networking strategies

### **Sports Reporter and News Anchor**

WAGM-TV

July 2018 - December 2019

- Shoot, edit, write sports packages and highlights focusing on local stories
- Co-anchored weekly 30 minute basketball highlight show called Sports Extra
- Conduct sports and news live hits
- Solo news anchor on the Late Edition
- Produce and execute sports block during the Late Edition Create online content for website and social media platforms

## **PROFILE**

I am an experienced reporter and anchor who provides a reliable and entertaining product. I pride myself on attracting not only the avid sports fan, but telling stories that are relatable to a general news audience. My perseverance, personality, and creativity are what separate me from being "just another sports guy".

## **SKILLS**

- ENPS
- Edius
- Adobe Premiere
- Inception
- Content Management
- Social Media
- Microsoft Office
- Social News Desk

## **EDUCATION**

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATION  
SYRACUSE UNIVERSITY  
Master of Science: Broadcast and Digital Journalism  
May 2018

ROLLINS COLLEGE  
Bachelor of Arts: History  
May 2011

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**MATT ST. JEAN**

REEL

[HTTPS://WWW.YOUTUBE.COM/W  
ATCH?V=UZXISLETLMQ](https://www.youtube.com/watch?v=UZXISLETLMQ)

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