MS

CONTACT



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LINKEDIN.COM/MackenzieStasko



YOUTUBE.COM/MackenzieStasko

EDUCATION

BACHELOR OF ARTS || JOURNALISM University of Akron || Ohio || 2008-2012

BACHELOR OF ARTS || PUBLIC RELATIONS University of Akron || Ohio || 2008-2012

MINOR || AMERICAN POLITICS
The University of Akron || Ohio || 2008-2012

SKILLS

- > PROFESSIONAL
- Adobe Premiere Pro
- Adobe Encoder
- Final Cut
- AP ENPS
- Avid iNEWS
- Sony, Panasonic, Canon cameras
- DEJERO LIVE units
- TVU LIVE units
- Frankly/WorldNow
- Mac/PC proficient

MACKENZIE STASKO

REPORTER

PROFESSIONAL PROFILE

Mackenzie Stasko is a reporter with more than six years of experience in TV news. She started her career in Ohio and spent a year working as a reporter and weekend anchor. Her next stop was western Pennsylvania, where she worked as a one-woman band and fill-in anchor. After more than two years in the snow-belt, Mackenzie traded her boots for sandals and accepted a reporter position at the ABC affiliate in Hawai'i. While in the Aloha State, Mackenzie has covered the historic Kilauea Volcano eruptions, Hurricane Season, the state legislature and other local news in the community.

PROFESSIONAL

GENERAL ASSIGNMENT/MORNING REPORTER

KITV4 Island News || Honolulu, HI || 2016 - Present

- Report LIVE in the field from 5-7 a.m. on Good Morning Hawai'i
- Enterprise and turn stories for midday and evening newscasts
- Travel to neighbor islands for hurricane and lava eruption coverage
- Edit reports in the field and send back via Dropbox or WeTransfer
- Actively post stories and updates to web and social media accounts

MULTIMEDIA JOURNALIST/FILL-IN ANCHOR

WICU/WSEE || Erie, PA || 2014 - 2016

- One-woman band for duopoly (WICU/WSEE)
- Enterprise, shoot, write, edit and report multiple stories a day
- Report LIVE in the field and run LIVE shots using DEJERO
- Edit reports in the field and send back via Dropbox or WeTransfer
- Solo anchor and produce multiple newscasts on a fill-in basis
- Actively post stories and updates to web and social media accounts

REPORTER/WEEKEND ANCHOR

WHIZ || Zanesville, OH || 2013 - 2014

- Write and report multiple stories a day for evening newscasts
- Report LIVE in the field for breaking news
- Solo anchor and produce weekend newscasts
- Actively post stories and updates to web and social media accounts
- Record daily reports for our sister radio stations, 92.7 FM and AM 1240

NEWS INTERN

WEWS || Cleveland, OH || 2012 - 2012

- Shadow and assist Troubleshooter, Investigative and GA reporters
- Research for reporters and producers in Special Projects Department