

Lauren Pozen

2017-Current

General Assignment Reporter: WSB-TV (ABC) Atlanta, GA

- Breaking news, crime, court, general assignment beat
- Multiple daily live shots for morning and evening newscasts
- Cultivate and maintain sources for lead story ideas; Enterprise story content daily
- Active on social media platforms to promote newscasts

2015-2017

General Assignment Reporter/Fill-in Anchor: KMOV (CBS) St. Louis, Mo.

- Covers crime, courts, breaking news in Metro for daily and evening newscasts
- Multiple daily live shots in newscasts; Cultivate and maintain legal sources
- Main weekend solo fill-in anchor
- Post stories to social media and station website

2012-2015

General Assignment Reporter: KSPR (ABC) Springfield, MO

- Covers major breaking news, and other local stories on a daily basis
- Lead live reporter with multiple daily live shots
- Post stories to social media and station website; Maintain and cultivate sources

2011

Morning/Noon News Anchor: WVVA-TV (NBC) Bluefield, VA/WV

- Solo Anchor #1 newscast; 32% ratings increase in viewership post-hire
- Special assignment reporter/editor WVVA franchise pieces; AVID, ENPS, I-NEWS proficient

2010

News Reporter: KEYT-TV (ABC) Santa Barbara, CA

- Live reporting for morning/evening newscasts, covered polo match with Prince William and Kate Middleton, enterprising story ideas

2008

News Anchor/Reporter: KIMO-TV (ABC) Anchorage, AK

- Anchor 6pm newscast/cut-ins to Good Morning America
- Reporter: Lead story reporter for daily newscast live on set or location

2007

Reporting/Assistant Producer to Thomas Roberts, MSNBC Anchor: Los Angeles, CA

- Fact checking, field shoots and junkets; Conducting Red Carpet interviews/field producing

2006

Assistant Producer, The Dr. Phil Show: Los Angeles, CA

- Booking guests, research and compilation for Dr. Phil's daily 'Show Book'

2005

Production Assistant to Sam Rubin Entertainment Reporter: KTLA, Los Angeles, CA

- Creating VO's and packages for Daily Morning Show, • Filing video footage, tape archiving and "meet and great" celebrity talent

Production Assistant to Ryan Seacrest: Ryan Seacrest Productions, Los Angeles, CA

- Assistant morning show producer to Ryan Seacrest

2003

Annenberg Television News: USC campus news station, Los Angeles, CA

- Reporter: Day-of-air assignments, reporting, writing, shooting and editing with AVID

2002

Entertainment Reporter: The Channels Newspaper, Santa Barbara, CA

- Red Carpet Reporting at Santa Barbara Film Festival; exclusive interview w/ film director Gary Marshall

Awards:

First Place (Gold Award) General Reporting: The Kansas City Press Club (2015)

First Place (Gold Award) General Reporting: The Kansas City Press Club (2016)

EDUCATION

University of Southern California

Bachelor of Arts in Broadcast Journalism/Minor History

Graduated May 2006