

Kristen E. Chapman

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PROFESSIONAL SUMMARY

Accomplished on-air TV anchor & reporter who thrives in the fast-paced news environment. Expert in identifying critical elements in a story and effectively communicating that information in a captivating presentation to the general TV audience.

I have had a variety of roles ranging from full-time anchor to live reporting. These positions have been platforms for me to continuously improve my writing skills and delivery. My most notable coverage includes: Hurricane Matthew, Hurricane Irma and Tropical Storm Gordon; the horrific Parkland school shooting; 2016 Presidential election in a swing state.

WORK EXPERIENCE

Sinclair Broadcast Group

September 2016-Present

Reporter - WPEC-TV | West Palm Beach, FL

- Conducts compelling and creative live shots during the 9 a.m., 12 p.m. and 3 p.m.; Routinely delivers two packages/day and a look-live package for later newscasts.
- Earned the responsibility of developing a Daily Consumer Report segment for the 5 p.m. newscast
- Regular Fill-in Weekend Anchor, including anchoring a five-hour newscast during Hurricane Irma for a sister-station.
- Establishes important relationships with sources and contacts for breaking news situations and daily packages
- Developed a social media following on Facebook and Twitter by delivering the latest stories and hits from the scene

Nexstar Media Group

March 2015-September 2016

Host - KFXK-TV | Tyler, TX

- Anchored weekday morning newscast "FOX51 Today"; Boosted ratings by 40% (Year over year; adults 18-49)
- Covered and ad-libbed breaking and local news for sister station, "KETK NBC", every 15 minutes
- Contacted, booked and conducted live interviews for all guests on "FOX51 Today"
- Wrote and edited scripts and teases
- Posted interviews to station website and consistently updated all social media platforms
- Recorded entertainment news for radio "102.3 the Breeze"
- Hosted and participated in community events, including weekly station "lunch bunch" with viewers

Weekend Anchor, Reporter/MMJ, and Producer - KETK-TV | Tyler, TX

October 2013-March 2015

- Anchored and produced weekend morning newscast, "KETK Today"; Boosted ratings by 80% (Year over year; adults 18-49)
- Fill-in Anchor for newscasts airing in Baton Rouge, Shreveport, Waco and College Station
- Covered breaking news live in the field during weekday during the 5 and 6 p.m. newscasts
- Wrote, took video, and edited a news package, two VO/SOT's, and fronted story live, five days a week

Sinclair Broadcast Group

September 2012-September 2013

Production Assistant & Sales Account Manager - WKRC-TV,WSTR-TV, EKRC-TV | Cincinnati, OH

- Daily cold-called businesses to meet sales goals; Met annual goal within first month
- Served as a liaison between the sales and production team to form a creative vision for station advertising

University of Colorado

Anchor & Reporter - NewsTeam Boulder | Boulder, CO

September 2009-May 2011

- Contributed to the production of a live news cast through anchoring, reporting and studio assistance
- Created news packages as a solo Multimedia Journalist
- Generated on-location "live shots" for breaking news such as Michelle Obama's surprise visit to the CU campus

EDUCATION

University of Colorado at Boulder

May 2011

Bachelor of Science in Journalism, Broadcast News

KEY SKILLS

- Computer skills: ENPS, Inews, Edius, Avid, Final Cut Pro, EZ News, Latakoo, VOD, ENG Cameras, and Social Media
- Website: www.KristenChapmanTV.com
- Reel: https://www.youtube.com/watch?v=uMpMfEwIU_M