

MIKE KRAFCIK

Kalamazoo, Michigan
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(860)

SUMMARY

An aggressive journalist who is one of lead, daily reporters covering the news of the day. A dedicated, creative and skilled storyteller capable of shooting, writing and editing. Nine years of reporting experience, including specialty work as a political reporter and news correspondent in Washington D.C.

PROFESSIONAL EXPERIENCE

WWMT-TV, Kalamazoo/Grand Rapids, MI **2016- Present**
General Assignment Reporter

Daily live shots and lead story assignments. Ability to multi-task, speak well and ad-lib in high stress and breaking news situations.

- Responsible for enterprising, reporting and writing multiple daily packages.
- Create, develop, edit and manage social media content, including daily social media posts.
- Leverage strong communication, writing and delivery skills in order to take complex issues and break them down into simple terms.

FOX 61, Hartford, CT **2014- 2016**
Multimedia Journalist/ Reporter

- Generated story ideas, researched and set up content, conducted interviews, wrote scripts, shot and edited video under tight hourly deadlines.
- Frequent reporting on the Connecticut state legislature and national political news, including coverage of a President Obama campaign visit.
- Developed and cultivated contacts within the community.

WATE-TV, Knoxville, TN **2011- 2014**
Multimedia Journalist/Political Reporter

Reporter covering local government and politics. Frequent coverage of Tennessee General Assembly, U.S. Department of Energy Oak Ridge National Laboratory and Y-12 National Security Complex.

- Developed strong and reliable relationships with key government officials and members of Congress on both sides of the political spectrum to ensure timely and well-informed coverage to viewers.
- Advocated and promoted the station's news coverage in social media spaces, engaging in dialogues and answering questions when appropriate.

