



# JOSEPH ELLIS

*SPORTS ANCHOR/REPORTER*

## WEEKEND SPORTS ANCHOR / REPORTER

April 2023- present  
WILX-TV10 | Lansing, M

## WEEKEND SPORTS ANCHOR / REPORTER

July 2021 - April 2023  
WLUC-TV6 | Marquette, MI

- Produce and anchor nightly sportscasts covering local and national news
- Conduct live interviews and reports from various sporting events in Michigan's Upper Peninsula
- Produce feature pieces, game previews, etc., to highlight local athletes, coaches and teams

## CONTENT ASSOCIATE

March 2021 - July 2021  
ESPN | Bristol, CT

- Provided live event and control room coverage for college football/basketball, MLB and the WNBA across all ESPN networks
- Worked with producers and media operators to supply video for quick turnaround sponsored cut-ins in a tight, deadline-driven environment
- Cut highlights and other high-end creative pieces (inbumps, montages, recaps) for live pregame/postgame/fill studio shows and halftime reports

## PRODUCTION ASSISTANT

July 2019 - Feb 2021  
ESPN | Bristol, CT

- Responsible for daily content creation on flagship studio shows such as SportsCenter, Get Up and First Take
- Created highlights, wrote scripts for anchors and produce video telestrations for analysts
- Researched compelling storylines, pitched story/segment ideas, collected footage and edited video content for use in highlights, billboards, telestrations, montages, teases, opens and SportsCenter Top 10 Plays

## MENTORSHIP

- Spent several days shadowing and receiving mentorship from ESPN's Chris Fowler, both at the Michigan/Michigan State football game in 2018, the 2019 US Open in New York and the 2019 CFP National Championship in Santa Clara, CA. Thanks to these experiences, I gained first-hand knowledge of the entire process of an ESPN broadcast, from buildup and days of preparation to final delivery on air

## PROFILE

I'm an experienced sports media professional with 4.5 years of experience gained in a variety of roles over that time. I have told the stories of major happenings in sports and covered dozens of notable events with aspirations to widen my scope by taking my talents to new markets and opportunities.

## SKILLS


- Sports Anchoring
- Live Reporting
- MMJ Skills
- Storytelling

## EDUCATION

Michigan State University  
East Lansing, MI  
B.A. in Sports Journalism  
May 2019

## CONTACT AGENT:

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# JOEY ELLIS

REEL

[HTTPS://WWW.YOUTUBE.COM/WATCH?  
V=HK60T3SLFOY](https://www.youtube.com/watch?v=HK60T3SLFOY)

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