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JATRISSA WOOTEN

WORK EXPERIENCE

DIGITAL HOST / EXECUTIVE PRODUCER

The Limelight JSWTV | March 2021 - Present | Virtual/Georgia

The Limelight is an original Youtube series created to highlight people all over the U.S. doing "cool" things in entrepreneurship, entertainment, and beyond.

- Plans, produces weekly show for Youtube channel.
- Research show topics, books guests weekly.
- Pre-interviews guests and develops questions.
- Interviews guests both virtually and on-location.
- Attends, covers grand openings, press junkets, and premieres.
- Edits 20-60 minute video segments.
- Maintains multiple show social media accounts and produces all on-line content.

FREELANCE ENTERTAINMENT REPORTER

Atlanta Black Star | Nov 2020 - March 2021 | Metro-Atlanta

ABS is the largest black-owned digital publication in the United States, that reaches over 8 million visitors per month.

- Attended, covered grand openings, press junkets, and premieres.
- Interviewed guests ranging from entertainers to reality stars.
- Edited 2-3 minute packages from start to finish.
- Transcribed stories for ABS website.

MULTIMEDIA JOURNALIST / ANCHOR / PRODUCER

41NBC News WMGT-TV | Nov 2019 - March 2021 | Macon, Georgia

Redwood News KIEM-TV | May 2018 - Nov 2019 | Eureka, California

7 News KPLC-TV | Sep 2017 - Jan 2018 | Lake Charles, Louisiana

- Anchored for morning, evening, weekend newscasts.
- Shot, wrote, and edited packages, vo/sot(s), vo(s) for daily newscast.
- Performed live shots for newscast.
- Clipped video, transcribed stories via Frankly, WordPress for station's website and social media.
- Produced five 30-minute shows and 1-hour show for weekend newscasts using ENPS producing system, Rundown Creator.
- Communicated with reporters, anchors, and tech crew to develop overall on-air look of newscast.
- Stacked stories, organized content for weekend newscasts.

FREELANCE REPORTER

Brookline Interactive Media | Nov 2016 - June 2017 | Boston, Massachusetts

Newton News | Feb 2016 - Aug 2016 | Boston, Massachusetts

- Pitched, enterprised story ideas from outside resources.

****REFERENCES AND PHONE NUMBER UPON REQUEST****

WHO AM I?

Multimedia Professional with more than 5 years gained in commercial television news. I'm an energetic on-camera personality with a proven ability to entertain, engage, and inform.

PROFESSIONAL SKILLS

- Non-linear video and audio editing
- Adobe Premiere
- Final Cut
- Edius
- Da Vinci Resolve
- iMovie
- inShot
- Audition

- Camera operation
- AVC
- JVC HM-700U
- SONY HXR-NX3
- Studio
- Canon DSLR

- Social media
- Facebook
- Twitter
- LinkedIn
- Instagram
- Snapchat
- Tiktok
- Youtube
- WordPress

- One-man-band reporting
- Interviewing/ad-libbing
- Effective communication
- Enterprising ideas
- Creative/Innovative storytelling
- AP Style/ Broadcast News writing
- Lifestyle/Entertainment News writing
- Producing, researching, fact-checking
- Effective time management

EDUCATION

BACHELORS IN BROADCAST AND EMERGING MEDIA

Barry University | 2010 - 2015