



# ERICA MOKAY

## Journalist

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### PROFILE

Erica Mokay is a highly motivated and seasoned journalist with almost 10 years of experience in the television industry.

Throughout her career, she has consistently demonstrated a strong ability to adapt in evolving situations and repeatedly master new skills in order to keep up with a fast paced, demanding industry.

As a local public figure, Erica often lends her support and likeness to charitable organizations and foundations including, but not limited to, the Salvation Army and Friends and Families of Cystic Fibrosis.

Erica delivers the news on a CBS television affiliate a minimum of two hours a day, five days a week. When she isn't busy writing, telling and pitching stories, she enjoys spending time with family and friends in her hometown of Belle Vernon, PA., a small borough located about an hour south of Pittsburgh, PA. She also loves interior design, antique shopping, photography and all things that have to do with the beauty and lifestyle industry.

### SOCIAL MEDIA:

#### Facebook:

<https://www.facebook.com/EricaMokayWWMT>

**Twitter:** @EricaWWMT

**Instagram:** @Erica.Mokay,  
@Tipperary.Home

### WORK EXPERIENCE

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#### **WWMT-TV, Kalamazoo, MI - Evening Anchor**

September 2019–Present

My current role as a television journalist requires me to read, write, proof and edit copy for broadcast scripts, online articles and social media content.

I am also responsible for pitching and generating original content to be featured on all platforms including, television broadcasts and social media pages.

My work as a news anchor has also been featured in award-winning breaking news coverage.

#### **WWMT-TV, Kalamazoo, MI – Morning, Noon Anchor**

January 2017 – September 2019

While serving as the morning anchor at WWMT, I was responsible for many of the same duties listed above.

During this time, my work as a reporter earned a regional EMMY nomination.

#### **WTOV-TV, Steubenville, OH – Anchor, Reporter, Producer**

December 2011 – December 2016

### EDUCATION

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#### **West Virginia University, Morgantown, W.Va.**

2008 - 2012

*Bachelor of Science in Journalism, magna cum laude  
With a minor in Communication Studies*

2011 "Best Television Anchor" – Broadcast Education Association

### CONTACT

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