

# Desmond Purnell, Broadcast Journalist

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## LINKS

[Desmond Demo Reel](#), [National Network Demo](#), [NFL.com Feature Article](#), [NFL.com Cowboys Feature](#)

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## PROFILE

Experienced sportscaster whose unique flair appeals to sports fans and non-sports fans alike. Emmy Award winning journalist who uses his passion as a former athlete to find the story behind the score.

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## EMPLOYMENT HISTORY

Aug 2021 — Aug 2022	<b>Sideline Analyst, CBS Sports</b>	Dallas
	<ul style="list-style-type: none"><li>- Provide compelling coverage of both anticipated and spontaneous news for daily broadcast and online media</li><li>- Network with athletes, coaches, executives and agents to develop professional contacts.</li><li>- Work closely with producers to research ideas, set up interviews, and produce compelling and creative sports stories</li><li>- Produce and deliver live segments for daily broadcasts and online media.</li><li>- Write, edit and produce stories for multiple platforms, including internet and digital channels.</li><li>- Conduct in depth interviews with sports figures, ask thoughtful questions that demand a thoughtful response.</li></ul>	
Aug 2019 — Aug 2022	<b>Sports Reporter/ Sports Anchor, KTVT, CBS 11</b>	Dallas
Aug 2016 — Dec 2019	<b>Sports Reporter (Contracted), Fox Sports Southwest</b>	Dallas
Aug 2017 — Dec 2017	<b>College Football Sideline Reporter (Contracted), ESPN</b>	Dallas
Mar 2013 — Mar 2016	<b>National Network Correspondent/ Writer, NFL Network - NFL.com</b>	Dallas
Aug 2011 — Mar 2013	<b>College Football Sideline Analyst, Fox Sports Networks</b>	Dallas
Jul 2012 — Mar 2013	<b>Sports Host (Contracted), Fox Sports South</b>	Atlanta
Dec 2006 — Mar 2011	<b>Sports Anchor/ Sports Reporter, KDAF TV</b>	Dallas
May 2005 — Dec 2006	<b>Sports Anchor/ Sports Reporter, KYTX CBS 19</b>	Tyler, TX

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## EDUCATION

Aug 1998 — Dec 2002	<b>Bachelor of Arts: Communications, Mississippi State University</b>	Starkville, MS
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## ACCOMPLISHMENTS

- 2013 Emmy Award (Best Regularly Scheduled Sports Program)
- 2009 Emmy Award (Best One-Time Sports Special)
- 2009 AP Award, Second Place (Best Documentary/TV Magazine or Special)
- 2008 Emmy Nomination (Best Sports Reporter)
- 2008 Emmy Nomination (Specialty Assignment Report/ Program Feature)
- 2007 Emmy Nomination (Best Sports Feature)
- MSU Athletic Honor Roll
- MSU Football Team