

# STEPHANIE DUNLAP

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## EXPERIENCE

### ABC-KGUN9, THE E.W. SCRIPPS COMPANY (Tucson, AZ)

#### DIGITAL REPORTER/PRODUCER

*Oct 2013 – Present*

- Is the face and voice for ABC-KGUN9 and CW-KWBA's digital-first stories
- Creates packages and promos featuring lifestyle and consumer news
- Manages social media accounts, which includes posting updates, managing contests, responding to viewer comments and monitoring analytics
- Engages with viewers through digital platforms (Facebook LIVE, Instagram, etc.)
- Conducts interviews and reports stories
- Shoots and edits video for packages and promos
- Writes stories and scripts for promos, posts and packages
- Is a fill-in co-host for The Morning Blend, a LIVE one-hour lifestyle show
- Hosts weekly entertainment segment, Sizzling Hollywood on The Morning Blend
- Hosts weekly entertainment segment, The Hollywood Get Down on 104.1 KQTH

### THE 35<sup>TH</sup> ANNUAL ADDY AWARDS (Tucson, AZ)

#### REPORTER

*Feb 2016 – March 2016*

- Interviewed winners and provided behind-the-scenes coverage for the American Advertising Federation Tucson

### SCREEN SAVERS ENTERTAINMENT (Los Angeles, CA)

#### DIGITAL PRODUCER

*July 2013 – Aug 2013*

- Created social media accounts for production company
- Updated and promoted digital accounts to increase and engage viewers
- Monitored analytics to ensure that the best marketing strategies were executed

### LOTUS PRODUCTIONS (Los Angeles, CA)

#### ASSISTANT TO CEO

*Sept 2011 – Mar 2013*

- Scheduled meetings, rolled calls, coordinated travel, and booked talent
- Handled company's marketing by writing press releases and social media content
- Maintained active relationships with film studios and production companies

### CBS-KOLD, THE LUCKY BREAK (Tucson, AZ)

#### PRODUCTION ASSISTANT

*March 2011*

- Handled production duties which included setting up the studio, recording the segment's time codes, making in-show adjustments and casting talent for show

### SONY PICTURES ENTERTAINMENT (Los Angeles, CA)

#### INTERN

*June 2010 – Aug 2010*

- Assisted in project development through writing script coverage and breakdowns
- Researched and gathered materials for projects in active development
- Covered reception desk and rolled calls for the producers and executives

## VOLUNTEERING

### PIMA ANIMAL CARE CENTER (Tucson, AZ)

#### DIGITAL MARKETING VOLUNTEER

*July 2016 – Present*

- Creates write-ups and photographs adoptable pets for Arizona Daily Star, Tucson Lifestyle, and Pima Animal Care's social media accounts

## EDUCATION

### University of Arizona

B.A. Film & TV Producing  
Minor Theatre Arts, 2011  
4.0 GPA within Major

– J. Michael Gillette Media Arts Production Scholarship  
– Academy Motion Picture Arts and Sciences Internship Award

## SKILLS

– Reporting/ Interviewing/ Hosting/ Audacity  
– Writing stories/ AP Style/ Basic HTML/ ENPS  
– Final Cut Pro/ Edius/ Compressor/ After Effects/ Photoshop/ GIMP  
– Video/ DSLR/ Prosumer Cameras  
– Social Media/ Google Analytics/ Facebook Insights/ Crowd Tangle/ Bigboard/ Chartbeat/ Outbrain  
– Blogging/ WordPress

## TRAINING

– CNN Reporters Workshop  
– Baron Brown Studio

## REFERENCES

### Andy Schwabe

Director of Creative Services  
The E.W. Scripps Company  
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804.399.4850

### Laura Kittell

Director of Digital Media  
The E.W. Scripps Company  
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### Karen Hollish

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