

GIOVANNA DRPIC

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HIGHLIGHTS

- Extensive experience covering business (specialty in small business & entrepreneurship) & politics (local, state & national including election, policy & legislative session coverage)
- Master's degree in economics (Used for coverage of small business, government & Great Recession)
- Broke many national stories (ex. Search warrant in David Letterman extortion plot, exclusive information in NJ's largest corruption sweep, etc.)
- Bilingual: Fluent in English & Spanish
- Public speaker on branding & women's empowerment
- Fellowship, NAHJ'S "BEYOND THE BORDER" PROJECT:
1 of 5 journalists chosen to travel to AZ/Mexico border to report on immigration issues

PROFESSIONAL EXPERIENCE

POLITICAL REPORTER/FILL-IN HOST FOR "PUBLIC AFFAIRS ON PEACH" WGCL-TV/CBS46, Atlanta, GA	Nov. 2016 - Present
HOST/PRODUCER, EMMY-NOMINATED "MONEY & MAIN\$TREET" & WEEKEND MORNING ANCHOR: HUDSON VALLEY & LONG ISLAND Verizon Fios1 NEWS, New York	June, 2012 – Nov. 2016
WRITING/EDITING BOOK MANUSCRIPTS	Nov., 2011 - June 2012
FREELANCE MULTI-MEDIA JOURNALIST (FULL-TIME) WPTV-TV/NBC Affiliate, West Palm Beach, FL	May, 2011 - Nov. 2011
GENERAL ASSIGNMENT REPORTER & FILL-IN ANCHOR WWOR-TV/My 9 - WNYW-TV/Fox 5 (Fox Duopoly), New York, NY	Apr., 2005 – Mar., 2011
GENERAL ASSIGNMENT REPORTER WKMG-TV/CBS Affiliate, Orlando, FL	Jan., 2003 - Mar., 2005
GENERAL ASSIGNMENT REPORTER & FILL-IN ANCHOR WREG-TV/CBS Affiliate, Memphis, TN	Nov., 2001 - Dec., 2002
WEEKEND MORNING ANCHOR & REPORTER WHNT-TV/CBS Affiliate, Huntsville, AL	Aug., 1999 - Nov., 2001

EDUCATION

MASTER OF ARTS DEGREE IN ECONOMICS
Florida Atlantic University, Boca Raton, FL

BACHELOR OF ARTS DEGREE IN COMMUNICATIONS -WITH HONORS
Florida Atlantic University, Boca Raton, FL

RECENT GUEST EXPERT APPEARANCES

DEBATE PANELIST – LOUDERMILK YOUNG DEBATE SERIES/ATLANTA PRESS CLUB

Georgia Secretary of State	2018
Atlanta City Council President	2017
Georgia's 6 TH Congressional District Special Election	2017

PANELIST – NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS NYC

Topic: "Unlock the Heart of Your Brand: Keys to Successful Storytelling"	2017
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RADIO GUEST – WCCO/CBS RADIO INTERVIEW WITH JASON DERUSHA

Topic: Breaking Down the 6 th District Congressional Special Election	2017
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KEYNOTE SPEAKER – CASA PROMESA/ACACIA NETWORK

Women's History Month Celebration	2016
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MODERATOR - PANEL/PRESS CLUB OF LONG ISLAND'S REGIONAL CONFERENCE/HOFSTRA UNIV.

Topic: Personal Branding

MODERATOR – FAIR MEDIA COUNCIL: "WOMEN'S EMPOWERMENT SUMMIT"

Topic: "Building Your Brand to Increase Your Marketability"	2014
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RADIO GUEST – JIM NEMLEY'S "BUILDING YOUR EXTRAORDINARY BUSINESS" PROGRAM

Topic: "Top 10 Trends in Small Business"	2014
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MODERATOR OF Q&A - LONG ISLAND BOOK LAUNCH OF "CHINA'S SUPER CONSUMERS"

Co-authored by FORBES Contributor, Michael Zakkour, and businessman, Savio Chan	2014
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AWARDS

WINNER: WOMAN OF THE YEAR -Queens, NY WOMEN'S CHAMBER OF COMMERCE AWARDS 2017

NY EMMY NOMINEE: Business/Consumer Program or Series: "Money & Main\$treed 2014, 2016

WINNER: GARDEN STATE JOURNALISM AWARDS

2 nd Place TV Investigative – "McGuire Air Force Base Investigation"	2017
1st Place TV Feature – "Not My Home Sweet Home"	2016
3rd Place TV Feature - "Immigrant Children Fleeing Violence"	2015

WINNER: FOLIO AWARDS

"Money & Main\$treed" - Business/Economic Feature – "Madam CJ Walker"	2017
"Money & Main\$treed" - Business/Economic Feature – "Mr. Cheapo"	2016

WINNER: PRESS CLUB OF LONG ISLAND/SOCIETY OF PROFESSIONAL JOURNALISTS

2nd Place – Business Video: "Book a Tailor"	2017
1st Place - Business Video: "Women Business Owners"	2015
1st Place - Business Video: "Computer Coding"	2014

AWARDS

NY ASSOCIATED PRESS NOMINEE:

Special Mention: Best Feature – “9/11 Love Letter” 2014

NY EMMY AWARD: Best Newscast (35 min. +), “Miracle on the Hudson”, WWOR 2010

NJ ASSOCIATED PRESS: Continuing Coverage for “Steampipe Explosion”, WWOR 2007

WINNER, RTNDA/N.S. Bienstock: Annual Minority Fellowship Award 2001

COMMUNITY INVOLVEMENT

STATION REPRESENTATIVE/CBS46 (FIESTAS PATRIAS, WOOFSTOCK, BOOKS TO KIDS) 2017-PRESENT

EMCEE - BUSINESS AWARDS LUNCHEON: LONG ISLAND COMMUNITY & ECONOMIC DEVELOPMENT CONFERENCE 2016

CO-HOST – RED CARPET PRE-SHOW: PALEY CENTER TRIBUTE TO HISPANIC ACHIEVEMENT 2016
Special Presentation - National Broadcast for Verizon FiOS1

EMCEE – TASTES FROM AROUND THE WORLD 2016
Gala to benefit “Together 4 Kids”

EMCEE – LATINO CENTER ON AGING – UNA VIDA SIN MEMORIA (A LIFE WITHOUT MEMORY) 2016
Conference on Latinos & Alzheimer’s

EMCEE – TASTE OF HOPE 2016
Gala to benefit AIR “Attitudes in Reverse” – Mental Health and Suicide Prevention

EMCEE – LATINO CENTER ON AGING – GOLDEN AGE AWARDS GALA 2014-2016

EMCEE – UNITED WAY AND CITY OF ELIZABETH’S “GET FIT DAY” 2014-2016

JUDGE - MISS MIDDLESEX COUNTY & UNION COUNTY 2015
Preliminary competition (Winners compete in the Miss New Jersey Pageant)

READER – READING DAY AT SCHOOL 23 YONKERS, NY 2014

EMCEE - NYPD MIDTOWN DETECTIVES’ HOLIDAY PARTY/FUNDRAISER 2014
Proceeds benefited the Muscular Dystrophy Assoc. & the Detectives’ Endowment Assoc.

EMCEE - UNITED WAY OF GREATER UNION COUNTY’S CELEBRATION OF WOMANHOOD CONFERENCE 2014
Theme: “Girls Today, Leaders Tomorrow”

GUEST SPEAKER - CENTENARY COLLEGE – THOMAS BUSCH’S JOURNALISM CLASS 2014

EMCEE - GREATER BERGEN COMMUNITY ACTION’S 50TH ANNIVERSARY GALA/DINNER 2014