



Cassandra Arsenault

Reporter/Anchor

Charismatic television reporter, host, and anchor in a top ten market with network producing experience. Self-starting, creative leader who has experience pitching and executing her own series for digital and television platforms.



cassandra.arsenault@gmail.com



978-790-8957

PERSONAL PROJECTS

BossTown (03/2020 – Present)

- Create, produce, and host a weekly women empowerment series featuring female bosses across a variety of industries in the Boston area.

SKILLS

investigative research

digital content producer

producing

dalet galaxy

Edius

Avid

Finalcut

LiveU

wordpress

prefer to shoot on SONY HXR

EDUCATION

Broadcast Journalism & Film New York University

09/2007 – 05/2011

WORK EXPERIENCE

Reporter

NBC 10 Boston

08/2017 – 05/2020

NBC O & O

Boston, MA

Achievements/Tasks

- Led newscasts in breaking news stories on a daily basis.
- Election coverage in 2020 NH Primary.
- Fill-in traffic anchor & fill-in breaking news anchor.
- Sports coverage for Patriots, Celtics, Bruins, and Red Sox.

Contact: Andy Sugg – 978-760-0821

Anchor/Investigative Journalist

Fox 17 WXMI

03/2014 – 07/2017

Grand Rapids, MI

Achievements/Tasks

- Hosted Michigan's Most Wanted nightly show.
- Anchored weekend morning newscasts.
- Part of the Problem Solvers Investigator team.
- Reporting that launched an investigation and ultimately changed Michigan state regulations for back-billing customers.
- Traveled to South Sudan to write, produce, shoot, and edit a five part series called Saving Sudan.

Contact: Brooks Blanton – 616-364-1717

Anchor/MMJ

KION

03/2013 – 02/2014

Salinas, CA

Achievements/Tasks

- Shot and edited two different packages per day on Edius
- Ran my own live shots on LIVEU

Associate Producer

Good Morning America and Nightline ABC Network

01/2011 – 03/2013

New York City, NY

Achievements/Tasks

- Balanced Budget
- Booked locations for shoots
- Prepared research and questions for interviews
- Crafted scripts, and gathered elements for edit sessions.

Contact: Cynthia McFadden