

Caitlin McCarthy

EXPERIENCE

WATN-TV, Memphis, Tennessee — Reporter

May 2019 - PRESENT

- Research and report on stories impacting viewers across the Mid-South
- Utilize social media to engage with viewers and keep them informed in real-time
- Write compelling and humanized stories from social issues to breaking news
- Craft enterprise stories that capture a wide audience

KOMU-TV, Columbia, Missouri — Anchor and Multimedia Journalist

March 2018 - May 2019

- Researched story ideas to shoot, edit and write for television news
- Reported on stories from breaking news to enterprises in a captivating way
- Engaged with viewers on social media and kept them updated with the latest information

WBBM-TV, Chicago, Illinois — Newsroom Intern

May 2018 - August 2018

- Field produced stories around the city and suburbs of Chicago
- Researched story ideas and contacted sources for interviews
- Worked with the political unit on the workings and news of Chicago politics

Missouri House of Representatives, Jefferson City, Missouri — Communications Team Intern

January 2018 - May 2018

- Assisted state representatives with communicating with constituents
- Wrote and published press releases on current legislation
- Set up press briefings for representatives

KBIA-FM, Columbia, Missouri — Reporter

September 2017 - December 2017

- Reported on local stories involving state legislation, weather, and sports
- Edited audio with Adobe Audition
- Drafted, edited, and published stories for evening newscasts and online content

SKILLS

Avid Media Manager
CNN News Source
ENPS
iNews
Shooting and editing video
News writing and reporting
Lighting
Final Cut Pro
Adobe Premier
Social media management
Live news coverage
Breaking news
Adobe Audition

EDUCATION

University of Missouri, Columbia, Missouri — Bachelor of Journalism

May 2019

Emphasis: Television/Radio Anchoring and Reporting

Minor: Women's and Gender Studies

Certificate: Multicultural Studies

United States Senate, Columbia, Missouri — Intern

August 2017 - December 2017

- Conducted policy research
- Represented the Senator at constituent events throughout central Missouri
- Collaborated with fellow interns to improve efficiency for assigned projects