

# COLLEEN CAMPBELL

*Multimedia Journalist*

## CONTACT

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📺 <https://vimeo.com/255978529>

## SKILLS

Adobe Premiere  
CNN News Source  
Dejero & Fuzed Mobile  
Final Cut Pro  
Microsoft Office Suite  
Wordpress  
Vimeo/Ooyala  
Non-Linear Editing  
Script Writing  
Video Production

## EDUCATION

### BACHELOR OF ARTS: JOURNALISM

*Fall 2016*

Temple University  
Philadelphia, PA

## RELEVANT EXPERIENCE

### PRODUCTION ASSISTANT/MULTIMEDIA JOURNALIST

*WPHL-TV | May 2016 - June 2017*

- Wrote, filmed, edited and produced packages/show elements for live morning news program.
- Populated traffic reports, assisted with in-studio photog operations
- Posted and reviewed content on all social media platforms
- Freelanced, on-air experience through pre-packaged interviews and satellite media tours

### NEWSROOM INTERN

*WPHL-TV | January 2016 - May 2016*

- Pitched stories, contacted sources, and researched topics for daily morning news program and weekly public affairs program
- Logged event footage, transcribed media for broadcast
- Accompanied talent and photographers in field for breaking news

### BEAT REPORTER, EDITOR

*Philadelphia Neighborhoods | September 2015 - January 2016*

- Past contributor for Temple University's student run website

## VOLUNTEERING

### COUNSELOR

*CRISIS TEXT LINE | FEBRUARY 2018 - PRESENT*

- Answers to those seeking help during times of need through active listening, collaborative problem solving and safety planning

### CO-ORGANIZER

*LOBSTER CLUB NYA | DECEMBER 2016 - PRESENT (ANNUALLY)*

- Implement annual donation event benefiting local children hospitals during holiday season
- Develop and inform on event details through social media, email, phone calls and flyers.
- Gather and drop off charitable items such as toys, books, games and clothing