

Brittany Wier

MULTIMEDIA JOURNALIST

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PROFILE & DEMO REEL

Self-motivated and highly organized and passionate storyteller seeking the position of on-air Reporter where I can further develop my skills and deliver compelling stories.

<https://www.youtube.com/watch?v=mSESCWI5Cok&t=18s>

PROFESSIONAL EXPERIENCE

Morning Reporter/ MMJ

WVNY/ WFFF

Colchester, VT

March 2020 - Present

- Report live, on-location, every morning on breaking news and scheduled news events
- Identify newsworthy special interest stories, pitch to station management, and develop news packages for live broadcast.
- Film, edit, and write packages for nightly newscast
- Write stories for station's website
- Fill in as the morning anchor on an as needed basis.

Lifestyle Reporter

WHVL-TV.

State College, PA

June 2018 - Feb 2020

- Solely responsible for all researching, reporting, shooting, writing, and editing stories for Centre Of It All Program
- Contribute to stations live sports broadcasts by setting up and tearing down AV equipment and running graphics
- Create graphics for live programming on the Chyron
- Developed and implemented station's social media plan to increase the station's exposure within the community, generate additional interest, and expand the number of followers

News Room Intern

WGAL-TV 8

Lancaster, PA

Jan 2018 - May 2018

- Work with Reporters to write and edit stories for on-air broadcasts
- Assist Reporters in the filming of on location news reports and breaking news
- Create Commercials and PSAs for on-air broadcast
- Help with special events and learn how different departments of a television station interact

News Room Intern

1010 WINS News Radio

New York, NY

June 2017 - Aug 2017

- Work independently to record, write, and edit news stories
- Work with Reporters and News Directors to learn newsroom operations
- Assist with planning, setup, and coordination for live broadcasts and special events to ensure they are successful
- Record and upload special video reports to social media for live broadcasts

SKILLS

Premiere

Final Cut

I News

ENPS

Videography

Social Media

Public Speaking

EDUCATION

2014 - 2018

Bachelor of Arts, Major in Communication and Broadcasting, Minor in Film Studies

Millersville University

GPA: 3.64

Member of Phi Eta Sigma National Honors Fraternity