



Brian Didlake

REPORTER

Profile

Dynamic, Diverse, Creative, Multiplatform Storyteller. I have a unique way of connecting with all communities which has helped me produce many exclusives. I have covered many breaking stories from Hurricane Ian, Nicole, and Idalia, to protests Roe V. Wade was overturned, the death of Tyree Sampson who died after falling from a ride at an Orlando amusement park, to the ongoing battle of Disney and the state of Florida, to multiple coverages of the fight of the LGBTQ community in Central Florida when it comes to the passage of anti-Trans and Drag bills, and much more.

I graduated from Middle Tennessee State University and I am an active member of the United States Army Reserves.

Employment History

MMJ/Reporter, WKMG News 6, Orlando, FL

MARCH 2021 – PRESENT

- Incorporated memorable writing, compelling video and unique editing to produce shareable stories for broadcast, digital
- Gained exclusive contacts within the LGBTQ+ and military communities.
- Delivered breaking news on-air accurately in a compelling and engaging manner
- Covered national news like the death of Tyree Sampson, Don't Say Gay legislation, Transgender Issues, Disney fallout with the state, Hurricane Ian, Nicole, and Idalia.
- Beat reporter for Lake and Marion Counties, but as a weekend reporter I covered all 9 counties in DMA
- Used social media platforms (Twitter & Facebook) to inform readers and promote digital stories that offer depth and context to packages

46S Mass Communications Specialist, U.S. Army Reserve, Orlando, FL

FEBRUARY 2015 – PRESENT

- Responsible for the research, preparation, and dissemination of news releases, articles, web-based material, and photographs of Army personnel and activities
- Gathered information for military news programs and publications within unit and around the Army
- Develop ideas for news articles; arrange and conduct interviews; collect information for commercial media use; wrote news releases, feature articles, and editorials
- Conduct media training; work as an escort or liaison to civilian media; supervised junior enlisted during daily activities

Reporter, FOX61 News, Hartford, CT

FEBRUARY 2019 – FEBRUARY 2021

- Breaking News Reporter Nightside
- Covered the COVID-19 pandemic and helped lead coverage during the Black Lives Matter Protests Wrote and produced a multi-episode series called "Black in America" for BLM Coverage
- Handled live, breaking news and changing events with ease during morning, dayside, and evening newscasts
- Established strong networks between the African-American community, political leaders, protestors, and activists which lead to exclusive coverage

Details

630 Renaissance Pointe Apt 204
Orlando, 32714-3524
United States
9018718282
didlake2@yahoo.com

Links

[Demo Reel](#)

[Facebook](#)

[Twitter](#)

Skills

Ability to Multitask

Effective Time Management

Adaptability

Ability to Work Under Pressure

Ability to Work in a Team

Adobe Premiere Pro

Adobe Photoshop

Social Media Management

Content Creation

Adobe Creative Suite

Military Communication

Mastery of Social Media

Microsoft Office Suite

Edius Editing Software

DSLR Camera

DVC Pro

Final Cut Pro

Audacity

AP Writing

Multimedia Journalist/Producer, WRCB-TV, Chattanooga, TN

NOVEMBER 2018 – MARCH 2019

- Collaborated with management and reporters to provide relevant stories to area residents during 5 a.m. newscast
- Shot and edited enterprise content via independent sources and social listening for on-air, digital
- Gathered and disseminated information with a hyper-local lens through interviews, research, and observations
- Delivered clear and concise reporting during live breaking news events

Multimedia Producer/ Reporter, WDEF News 6, Chattanooga, TN

AUGUST 2016 – SEPTEMBER 2017

- Produced unique newscasts and segments through innovative showcasing that evoked emotion
- Incorporated graphics, viewer pictures, etc. to enhance stories in 5 a.m. and 6 a.m. newscasts
- Skillfully used social media to discover, research, and distribute content
- Woke up viewers with overnight headlines via solo live shots/interviews during A & E block of morning shows

Education

Bachelor's of Science, Middle TN State University, Murfreesboro, TN

AUGUST 2021 – MAY 2016

Major: Broadcast Journalism

Minor: International Relations

High School Diploma, Southwind High School, Memphis, TN

AUGUST 2009 – MAY 2012

Graduated with Honors

References

References available upon request

Affiliations

Omega Psi Phi Fraternity Incorporated

MARCH 2016 – PRESENT

National Association of Black Journalist

AUGUST 2014 – PRESENT

ENPS

iNews

Public Speaking

Live-U

Search Engine Optimization

Data Journalism

Newsroom Leadership