

COURTNEY BENNETT

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Facebook: Courtney Bennett TV

Twitter/Instagram: Court_Bennett11

Summary of Skills:

- Creative production skills when it comes to storytelling
- Pitch and enterprise news stories for a diverse audience
- Knowledgeable on social media techniques with the competency to engage with an online audience
- Experience with live reporting and breaking news
- Proficient in editing technologies
- Strong communication and interpersonal skills
- Familiar with the metro-Detroit area and gathering sources
- Ability to multi-task and work under pressure in a fast-paced environment
- Capable to gather and organize information
- Collaborative when engaging with diverse groups of people

Professional Experience:

Reporter/Anchor

WEYI/WSMH NBC, Fox and CW Network

March 2020-Present

- Pitch Stories for daily reporting
- Shoot, write, report, edit packages for broadcast
- Live Shots in the field or in-studio newscast
- Anchor Monday-Friday 10 p.m. Newscast
- Post on social media pages to engage with followers

News Director, News Anchor, MMJ, Reporter

Shelby TV

June 2017-March 2020

- On-Air Talent for weekly news program “Shelby This Week”
- Write 30 minute newscast script for program
- Assign news stories to videographers/reporters
- Arrange and conduct interviews with sources in Macomb County
- Shoot, write, report, edit weekly packages

Street Team Member

CBS Television Stations Group/ WWJ-TV and WKBD-TV Detroit

May 2016-December 2019

- Interview guests at various events in Southeast Michigan
- Gather b-roll and interviews at the events
- Edit using Adobe Premiere Pro CC

Internship:

CBS Television Stations Group/ WWJ-TV and WKBD-TV Detroit

May 2015- August 2015

- Completed editing projects which included, “Mike and Molly” seasons 1-8 commercial topicals, and “The Big Bang Theory” commercial topicals for the CW50 station
- Line Produced daily car segments for the Saturday morning show “Cars Now”
- Assisted in organizing guests for the Sunday morning show “Michigan Matters”
- Wrote scripts for weekly Saturday morning show “Street Beat”
- Interviewed local talent for online webisodes

Volunteer Work:

Social Media Coordinator

Garden City High School Theatre Department

June 2016-Present

- Actively promote theatre productions with community members in order to increase ticket sales
- Create material to use on social media pages; cast video interviews, countdown to opening night posts, fun facts and pictures of cast and crew members

Education:

Bachelors of Arts

Film, Video and Media Studies and Journalism

Western Michigan University

April 2016