

Desmond Purnell, Broadcast Journalist

469.600.6424, mrdpurnell@yahoo.com

LINKS

[Desmond Demo Reel](#), [National Network Demo](#), [NFL.com Feature Article](#), [NFL.com Cowboys Feature](#)

PROFILE

Award-winning broadcast journalist/storyteller/producer, committed to the quality and timely production of high-impact stories, capturing the attention and loyalty of diverse audiences. Accomplished in teaming up with assorted subjects and cross-functional teams in attainment of goals within high-pressure environments.

EMPLOYMENT HISTORY

Aug 2021 — Aug 2022	National Sideline Analyst (Contracted), CBS Sports	Dallas
Aug 2019 — Aug 2022	Sports Anchor/ Reporter / Writer, KTVT CBS 11	Dallas
Aug 2016 — Dec 2019	Sports Reporter (Contracted), Fox Sports Southwest	Dallas
Aug 2017 — Dec 2017	National College Football Sideline Reporter (Contracted), ESPN	Dallas
Mar 2013 — Mar 2016	National Network Correspondent/ Writer, NFL Network - NFL.com	Dallas
Aug 2011 — Mar 2013	College Football Sideline Analyst, Fox Sports Networks	Dallas
Jul 2012 — Mar 2013	Sports Host/ Producer (Contracted), Fox Sports South	Atlanta
Dec 2006 — Mar 2011	Sports Director/ Producer/ Writer, KDAF TV	Dallas
May 2005 — Dec 2006	Sports Anchor/ Reporter/ Producer, KYTX CBS 19	Tyler, TX

EDUCATION

Aug 1998 — Dec 2002	Bachelor of Arts: Communications, Mississippi State University	Starkville, MS
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ACCOMPLISHMENTS

- 2013 Emmy Award (Best Regularly Scheduled Sports Program)
- 2009 Emmy Award (Best One-Time Sports Special)
- 2009 AP Award, Second Place (Best Documentary/TV Magazine or Special)
- 2008 Emmy Nomination (Best Sports Reporter)
- 2008 Emmy Nomination (Specialty Assignment Report/ Program Feature)
- 2007 Emmy Nomination (Best Sports Feature)

REFERENCES

Chris Bullock from KTVT, CBS 11

cbullock@cbs.com · 817.939.9453

Marshall Harris from WBBM, CBS 2

omarshallharris@yahoo.com · 256.348.2091

Ben Hart from WJCL, ABC22

bhart@hearst.com · 601.594.3868