**MIKE LACETT**

Phone: (609) 529-5983 – Email: MikeLacett@gmail.com

**SUMMARY OF SKILLS:** I am a seasoned sports journalist with 15 years of experience in the television business. I understand how to tell a story with clarity and creativity, and I have extensive experience in live sports coverage—including major events such as the Kentucky Derby and the NCAA Tournament. I am also highly-skilled in shooting, editing, and writing both lighthearted and serious sports stories.

**EXPERIENCE - SPORTS ANCHOR, REPORTER, PRODUCER**

**WZZM-TV – Grand Rapids, MI** *2018-Present*

**Company: TEGNA Inc.**

* Produce, write, and anchor 6pm and 11pm weekend sportscasts
* Generate story ideas, shoot, edit, and write in-depth sports features on local athletes as well as major sports personalities with ties to West Michigan
* Provide content for 13onyourside.com with game recaps, feature stories, and videos that are often the most read and most viewed on the website
* During the heart of the pandemic, when sports competition was shut down for several months, provided over 60 enterprise sports stories and was named employee of the quarter
* Broke several stories on social media and live on air on the postponement and eventual fall return of both high school and college football in the state of Michigan

**WDRB-TV – Louisville, KY** *2014-2018*

**Company: Block Communications**

* Produced, wrote and anchored 10pm weekend sportscasts
* Shot, edited, and wrote in-depth sports features on local athletes
* Provided web content for wdrb.com via game recaps, feature stories, and videos
* Reported and provided content and interaction with viewers via all social media platforms
* Extended live reporting for sporting events including, but not limited to:
  + Division I Men’s NCAA Tournament, the 2016 Heisman Trophy Award Show, the Kentucky Derby, 2014 PGA Championship and multiple bowl games

**WTOL-TV – Toledo, OH**  *2011-2014*

**Company: Raycom Media, Inc.**

* Produced, wrote, and anchored sports updates for the 6pm and 11pm shows
* Shot, wrote, edited, and fronted in-depth sports features on local athletes
* Reported live on location from sporting events including the 2011 Military Bowl, 2013 ALCS, and the Marathon Classic

**WSYR-TV – Syracuse, NY**  *2010-2011*

**Company: Newport Television (Now Nexstar Media Group)**

* Planned, wrote, and anchored weekend sports updates
* Developed, shot, edited, and fronted weekly, 90 second “Athlete of the Week” features

**WCBD-TV – Charleston, SC** *2007-2010*

**Company: Media General (Now Nexstar Media Group)**

* Planned, wrote, and anchored sports for 6pm, 7pm, and 11pm daily newscasts
* Creator, videographer, and reporter for “News 2 Kids Zone” – a weekly feature on youth sports
* Responsible for updating sports content on station website

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**KESQ-TV – Palm Springs, CA** *2005-2007*

**Company: Gulf-California Broadcast Company**

* Produced, wrote, and anchored sports for 6pm, 7pm, and 11pm for ABC and Fox affiliates
* Responsible for developing, shooting, writing, and editing sports features on local athletes
* Reported live during PGA, LPGA, WTA, and professional boxing events
* Produced half-hour specials including The Bob Hope Chrysler Classic and The LG Skins Game

**EXPERIENCE – SPORTS RADIO TALKS SHOWS**

**WSKO-AM – Syracuse, NY**  *2010-2011*

**Company: Citadel Broadcasting**

* Planned, produced, and hosted daily sports talk show called “Bud and the Manchild” for “The Score 1260”

**WHEN-AM and WSYR-AM – Syracuse, NY**  *2004-2005*

**Company: Clear Channel**

* Researched, produced, and anchored daily sports updates under 30 minute deadlines

**EDUCATION**

**Syracuse University, S.I. Newhouse School of Public Communications**  *2001-2005*

* Bachelor of Science in Broadcast Journalism