

# Megan Woods

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248-953-6158

## Work Experience

**MMJ | News 15 | Lafayette, LA** **Feb. 2019 to Current**

- Shoots, writes and edits packages under deadline daily
- Deliver at least three well-researched story ideas daily
- Updates station and individual professional social media pages with local, national and international content
- Conducts live and in-studio reports daily
- Publishes and updates web stories
- Thrives in breaking news situations

**Morning Lifestyle Reporter| News 15| Lafayette, LA** **Oct. 2017 to Feb. 2019**

- Executed eight interactive live shots throughout four-hour morning show
- Launched "Places and Faces" segment
- Managed station Instagram
- Brainstormed, delivered and executed creative, community driven story and segment ideas daily
- Scheduled guests for daily segments weeks and days in advance
- Posted innovative teases to individual and station social media platforms
- Published web stories
- Assisted in developing News 15 Today brand
- Served as guest speaker and guest judge at several community events

**MMJ/Reporter| 9&10 News| Traverse City, MI** **Oct. 2015 to Oct. 2017**

- Cultivated resourceful community contacts
- Thrived in breaking news situations
- Executed live coverage
- Advanced social media presence
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## Education

**Grand Valley State University | Allendale, MI** **Apr. 2015**

- Bachelor of Arts in Broadcasting