

COLLEEN CAMPBELL

Multimedia Journalist

CONTACT

✉ ColleenC418@gmail.com

☎ (856) 723 2001

🌐 [LinkedIn.com/in/ColleenCampbell](https://www.linkedin.com/in/ColleenCampbell)

📺 <https://vimeo.com/255978529>

SKILLS

Adobe Premiere
CNN News Source
Dejero & Fuzed Mobile
Final Cut Pro
Microsoft Office Suite
Wordpress
Vimeo/Ooyala
Non-Linear Editing
Script Writing
Video Production

EDUCATION

BACHELOR OF ARTS: JOURNALISM

Fall 2016

Temple University
Philadelphia, PA

RELEVANT EXPERIENCE

PRODUCTION ASSISTANT/MULTIMEDIA JOURNALIST

WPHL-TV | May 2016 - June 2017

- Wrote, filmed, edited and produced packages/show elements for live morning news program.
- Populated traffic reports, assisted with in-studio photog operations
- Posted and reviewed content on all social media platforms
- Freelanced, on-air experience through pre-packaged interviews and satellite media tours

NEWSROOM INTERN

WPHL-TV | January 2016 - May 2016

- Pitched stories, contacted sources, and researched topics for daily morning news program and weekly public affairs program
- Logged event footage, transcribed media for broadcast
- Accompanied talent and photographers in field for breaking news

BEAT REPORTER, EDITOR

Philadelphia Neighborhoods | September 2015 - January 2016

- Past contributor for Temple University's student run website

VOLUNTEERING

COUNSELOR

CRISIS TEXT LINE | FEBRUARY 2018 - PRESENT

- Answers to those seeking help during times of need through active listening, collaborative problem solving and safety planning

CO-ORGANIZER

LOBSTER CLUB NYA | DECEMBER 2016 - PRESENT (ANNUALLY)

- Implement annual donation event benefiting local children hospitals during holiday season
- Develop and inform on event details through social media, email, phone calls and flyers.
- Gather and drop off charitable items such as toys, books, games and clothing