**MIKE LACETT**

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REEL: [Mike Lacett, Sports Journalist](https://m.youtube.com/watch?v=Ld74JKZ-IPc)

**SUMMARY OF SKILLS:** I’m a seasoned sports journalist who understands how to tell a story with clarity and creativity. I have extensive experience in live sports coverage—including major events such as the Kentucky Derby and the NCAA Tournament—play-by-play and radio announcing, and I’m highly-skilled in shooting, editing, and writing both feature and serious sports stories.

**EXPERIENCE - SPORTS ANCHOR, REPORTER, PRODUCER**

**WDRB-TV – Louisville, KY** *2014-Present*

**Company: Block Communications**

* Produce, write and anchor 10pm weekend sportscasts
* Shoot, edit, and write in-depth sports features on local athletes
* Provide web content for wdrb.com via game recaps, feature stories, and videos
* Report and provide content and interaction with viewers via all social media platforms
* Extended live reporting for sporting events including, but not limited to:
	+ Division I Men’s NCAA Tournament, the 2016 Heisman Trophy Award Show, the Kentucky Derby, 2014 PGA Championship and the 2014 Belk Bowl

**WTOL-TV – Toledo, OH**  *2011-2014*

**Company: Raycom Media, Inc.**

* Produced, wrote, and anchored sports updates for the 6pm and 11pm shows
* Shot, wrote, edited, and fronted in-depth sports features on local athletes
* Reported live on location from sporting events including the 2011 Military Bowl, 2013 ALCS, and the Marathon Classic

**WSYR-TV – Syracuse, NY**  *2010-2011*

**Company: Newport Television (Now Nexstar Media Group)**

* Planned, wrote, and anchored weekend sports updates
* Developed, shot, edited, and fronted weekly, 90 second “Athlete of the Week” features

**WCBD-TV – Charleston, SC** *2007-2010*

**Company: Media General (Now Nexstar Media Group)**

* Planned, wrote, and anchored sports for 6pm, 7pm, and 11pm daily newscasts
* Creator, videographer, and reporter for “News 2 Kids Zone” – a weekly feature on youth sports
* Responsible for updating sports content on station website
* Handled daily journal entries on sports blog “The Mic Check”

**KESQ-TV – Palm Springs, CA** *2005-2007*

**Company: Gulf-California Broadcast Company**

* Produced, wrote, and anchored sports for 6pm, 7pm, and 11pm for ABC and Fox affiliates
* Responsible for developing, shooting, writing, and editing sports features on local athletes
* Reported live during PGA, LPGA, WTA, and professional boxing events
* Produced half-hour specials including The Bob Hope Chrysler Classic and The LG Skins Game

**EXPERIENCE – PLAY-BY-PLAY ANNOUNCING**

**BCSN-TV – Toledo, OH**  *2011-2013, 2016-Present*

**Company: Block Communications**

* Lead play-by-play announcer for Toledo Rockets women’s basketball telecasts
* Play-by-play announcer for high school sporting events including:
	+ basketball, soccer, football, lacrosse, gymnastics, softball, baseball, swimming, tennis, water polo, volleyball and BMX racing

**Time Warner Cable – Palm Springs, CA**  *2005-2007*

**Company: All-Star Sports and Entertainment**

* Play-by-play announcer for high school basketball, baseball, track, swimming, boxing and BMX

 **EXPERIENCE – SPORTS RADIO TALKS SHOWS**

**WSKO-AM – Syracuse, NY**  *2010-2011*

**Company: Citadel Broadcasting**

* Planned, produced, and hosted daily sports talk show called “Bud and the Manchild” for “The Score 1260”

**WHEN-AM and WSYR-AM – Syracuse, NY**  *2004-2005*

**Company: Clear Channel**

* Researched, produced, and anchored daily sports updates under 30 minute deadlines

 **EDUCATION**

**Syracuse University, S.I. Newhouse School of Public Communications**  *2001-2005*

* Bachelor of Science in Broadcast Journalism
* Grade Point Average: 3.4