

STEPHANIE DUNLAP

p: 310.625.9083 e: stephanieandunlap@gmail.com url: stephanieandunlap.com

EXPERIENCE

ABC-KGUN9, THE E.W. SCRIPPS COMPANY (Tucson, AZ)

DIGITAL REPORTER/PRODUCER

Oct 2013 – Present

- Is the face and voice for ABC-KGUN9 and CW-KWBA's digital-first stories
- Creates packages and promos featuring lifestyle and consumer news
- Manages social media accounts, which includes posting updates, managing contests, responding to viewer comments and monitoring analytics
- Engages with viewers through digital platforms (Facebook LIVE, Instagram, etc.)
- Conducts interviews and reports stories
- Shoots and edits video for packages and promos
- Writes stories and scripts for promos, posts and packages
- Is a fill-in co-host for The Morning Blend, a LIVE one-hour lifestyle show
- Hosts weekly entertainment segment, Sizzling Hollywood on The Morning Blend
- Hosts weekly entertainment segment, The Hollywood Get Down on 104.1 KQTH

THE 35TH ANNUAL ADDY AWARDS (Tucson, AZ)

REPORTER

Feb 2016 – March 2016

- Interviewed winners and provided behind-the-scenes coverage for the American Advertising Federation Tucson

SCREEN SAVERS ENTERTAINMENT (Los Angeles, CA)

DIGITAL PRODUCER

July 2013 – Aug 2013

- Created social media accounts for production company
- Updated and promoted digital accounts to increase and engage viewers
- Monitored analytics to ensure that the best marketing strategies were executed

LOTUS PRODUCTIONS (Los Angeles, CA)

ASSISTANT TO CEO

Sept 2011 – Mar 2013

- Scheduled meetings, rolled calls, coordinated travel, and booked talent
- Handled company's marketing by writing press releases and social media content
- Maintained active relationships with film studios and production companies

CBS-KOLD, THE LUCKY BREAK (Tucson, AZ)

PRODUCTION ASSISTANT

March 2011

- Handled production duties which included setting up the studio, recording the segment's time codes, making in-show adjustments and casting talent for show

SONY PICTURES ENTERTAINMENT (Los Angeles, CA)

INTERN

June 2010 – Aug 2010

- Assisted in project development through writing script coverage and breakdowns
- Researched and gathered materials for projects in active development
- Covered reception desk and rolled calls for the producers and executives

VOLUNTEERING

PIMA ANIMAL CARE CENTER (Tucson, AZ)

DIGITAL MARKETING VOLUNTEER

July 2016 – Present

- Creates write-ups and photographs adoptable pets for Arizona Daily Star, Tucson Lifestyle, and Pima Animal Care's social media accounts

EDUCATION

University of Arizona

B.A. Film & TV Producing
Minor Theatre Arts, 2011
4.0 GPA within Major

– J. Michael Gillette Media Arts Production Scholarship
– Academy Motion Picture Arts and Sciences Internship Award

SKILLS

– Reporting/ Interviewing/ Hosting/ Audacity
– Writing stories/ AP Style/ Basic HTML/ ENPS
– Final Cut Pro/ Edius/ Compressor/ After Effects/ Photoshop/ GIMP
– Video/ DSLR/ Prosumer Cameras
– Social Media/ Google Analytics/ Facebook Insights/ Crowd Tangle/ Bigboard/ Chartbeat/ Outbrain
– Blogging/ WordPress

TRAINING

– CNN Reporters Workshop
– Baron Brown Studio

REFERENCES

Andy Schwabe

Director of Creative Services
The E.W. Scripps Company
andy.schwabe@kgun9.com
804.399.4850

Laura Kittell

Director of Digital Media
The E.W. Scripps Company
laura.kittell@scripps.com
520.909.6917

Karen Hollish

Director of Marketing
Pima Animal Care Center
karen.hollish@pima.gov
520.247.3649