# **Caroline Ruth Vandergriff**

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# **EXPERIENCE**

Time Warner Cable News - Charlotte, NC Reporter/Video Journalist/Fill-in Anchor

- Shoot, write, and edit packages and VO/SOTs for evening newscasts; fill-in anchor frequently and for breaking news or severe weather events.
- Provide live coverage for multiple stations across the state and country; ad-lib for extended live shots lasting more than 10 minutes.
- Build network of contacts to enterprise local stories, produce special reports, and cover breaking news.
- Post stories to website daily; use Facebook and Twitter to promote stories and to keep viewers informed.
- Represent Time Warner Cable News at community events.

# WILX-TV, NBC - Lansing, MI

Reporter/Video Journalist/Fill-in Anchor

- Delivered live reports six or more times during morning newscast, either from the field or in studio.
- Shot, wrote, and edited day-of-air packages and VO/SOTs; wrote teases and played active, on-set role in newscast.
- Created "What's Bugging You" segment, using social media to connect with viewers on community issues.
- Served as primary fill-in anchor for the 2.5-hour newscast.
- Produced and reported an award-winning investigative feature piece on donation bins.

## Annenberg TV News - Los Angeles, CA

*Reporter/Anchor* 

- Shot, wrote, and edited day-of-air packages; produced in-depth feature and enterprise stories for the web. •
- Co-anchored live 30-minute nightly newscast; developed on-camera and teleprompter skills.

## Trojan Vision – Los Angeles, CA

Host of CU@USC

• Hosted USC's premiere college talk show weekly; interviewed celebrities and professionals for live, 30-minute show. Host of The Daily SCene

Co-hosted live, one-hour unscripted talk show from the center of campus.

#### KDFW, Fox 4 News - Dallas, TX

News Intern

Contributed research and writing to online and television stories, assisted reporters in the field.

# EDUCATION

## University of Southern California - Los Angeles, CA

Bachelor of Arts, Broadcast & Digital Journalism and Political Science

- 3.8 Cumulative GPA
- Magna Cum Laude, Dean's List and Phi Beta Kappa

#### Annenberg International Communication Studies - London, Paris, Prague, and Rome

June - July 2009 Studied current world issues and media practices with communication practitioners from international news media outlets, public relations firms, government institutions and private industry.

# SKILLS

- Proficient in Dalet, AVID Newscutter, EDIUS, Final Cut Pro, iMovie, AVID iNews, Adobe Photoshop, Microsoft Office.
- Excellent knowledge of digital media platforms: Facebook, Twitter, Instagram, Tumblr, Wordpress, YouTube, Vimeo.

## AFFILIATIONS

Big Brothers Big Sisters, FBI Citizens Academy, Hands On Charlotte, Carolinas Healthcare Foundation.

References available upon request.

Sept. 2011 - Dec. 2012

Fall 2008 - Spring 2011

Fall 2010 - Spring 2011

Graduation: May 2011

Dec. 2012 - Present

May - July 2010